

PRICING BROCHURE

Website Development Packages

Item Code	Service Name & Description	Price
WB	Blogging Website <i>The website made on WordPress where user can post blogs by logging into the website with a rich text editor, add pictures & embed videos</i>	Rs. 3499/-
WS5	Static Website (5 Pages) <i>A hardcoded website without a backend for clients who want to start just have an online presence and display business information</i>	Rs. 6499/-
WP5	WordPress/CMS Website (5 Pages) <i>A website made with a CMS, making content editing easy and hassle free without any coding knowledge required.</i>	Rs. 7999/-
WP15	WordPress/CMS Website (15 Pages) <i>A website made with a CMS, making content editing easy and hassle free without any coding knowledge required.</i>	Rs. 10999/-
WS20	Static Website (20 Pages) <i>A hardcoded website without a backend for clients who want to start just have an online presence and display business information.</i>	Rs. 14999/-
WEC	E-Commerce Website <i>An e-commerce website made with a WooCommerce WordPress containing carting, checkout, order management, inventory management & statistics.</i>	Rs. 19999/-

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Website Add-On Features

Item Code	Service Name & Description	Price
WCFI	Contact Form Integration <i>A contact form on the website itself allowing customers to write their queries, requirements or requests – received directly on your selected email address.</i>	Rs. 499/-
WMUL	User Login Module (Single/Multi) <i>A login module allowing registered users to perform actions which only they themselves should legally be allowed to use.</i>	Rs. 499/-
WDAP	User Dashboard & Admin Panel <i>A customized dashboard containing all the statistical data, order history, or other such relevant details at a glance.</i>	Rs. 899/-
WGMI	Google Map Integration <i>A section displaying a particular location on map and allows users to directly click to access the maps app on their phone and navigate</i>	Rs. 999/-
WLCI	Live Chat Integration <i>A live chat feature on the website allowing admin to provide support, used my sales, team to answer queries.</i>	Rs. 1199/-
WPGI	Payment Gateway Integration <i>A payment gateway is required to receive and send money to clients at your shop.</i>	Rs. 1199/-
WSEO	Web SEO & Page Speed Optimizing <i>The basic settings required to automatically boost search engine rankings online on google and other search engines.</i>	Rs. 1499/-
WCD	Custom Development Services <i>Feel free to get in touch with us if you have some customized requirements. We will work on designing that too! Hourly rate is Rs.399/-</i>	Rs. 399/hour

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Website Hosting Packages (Yearly)

Item Code	Service Name & Description	Price
WH-B	Hosting (Basic) <i>A hosting package includes single domain, 10 emails, shared hosting with database & a SSL Certificate. Ideal for small businesses with static websites/light data. Maintenance included with no access to cPanel, and only FTP access.</i>	Rs. 2999/-
WH-P	Hosting (Premium) <i>A hosting package includes unlimited domains, unlimited emails, shared hosting with database & a free SSL. Ideal for websites with a local clientele. Access to cPanel included.</i>	Rs. 4999/-
W-BU	Hosting (Business) <i>A VPS hosting with a 1000GB bandwidth, 1 vCPU, 1GB memory and a 20GB storage. Access to the cPanel included. Maintenance costs included. Best for running customized applications.</i>	Rs. 9999/-

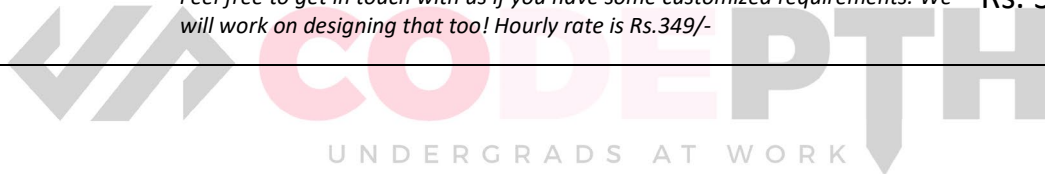
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Graphic Design Services

Item Code	Service Name & Description	Price
GL-B	Logo Design (Basic) <i>The basic design package consists of one concept design with a chance for final revision. Does not include the source file and no variations.</i>	Rs. 699/-
GL-E	Logo Design (Economy) <i>This design package consists of a single concept, a chance of two rounds of revisions, and a variation of the logo. Does not include the source file.</i>	Rs. 1699/-
GL-BU	Logo Design (Business) <i>This design package consists of two concept designs, and four rounds of revisions of each of the concepts, with two variations of the logo. It includes the source file along with it, allowing you to produce more variations and tweak the logo.</i>	Rs. 4999/-
GL-U	Logo Design (Ultimate) <i>This is the package which has it all. You can get up to 5 design concepts and you have the opportunity to do as many revisions, variations you desire until you feel your needs are met. It also includes the source file for the chance of future revisions and produce more variations.</i>	Rs. 9999/-
GM-E	Menu Card (Economy) <i>The package includes one concept per piece with two rounds of revisions. However, does not include the source file.</i>	Rs. 799/-
GM-P	Menu Card (Pro) <i>This package will cater to all your needs, including the rights to the source files. Any variations in future to the menu card can be easy and cheap, at the same time because of the source file.</i>	Rs. 1299/-
GWB	Website Banner <i>Your website needs a banner on the hero area? We can help create one for you which fits right into the website. Includes a concept with one revision & source file per piece.</i>	Rs. 799/-
GRD	Resume Design <i>Do not use a template to design a resume, stand out from the crowd, we design resumes that make the recruiters take a second look at you resume and increase your chances of getting hired. Source file is included</i>	Rs. 799/-

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GPD	Poster Design <i>Allow us to design printable as well as digitally effective posters to create hype and engage brand awareness online with our design. Source files is included.</i>	Rs. 1499/-
GBC	Business Card (2 Sides) <i>The importance of business cards is often undermined. Allows us to reflect the brand you build on your business card design. The package includes source files and unlimited revisions.</i>	Rs. 2499/-
GFD	Flyer Design (2 Sides) <i>Let everybody know about your business with a designer flyer which catches the eye. The package includes the source files, so you do not have problem reproducing them in future if you need them.</i>	Rs. 2499/-
GBD	Brochure Design (2 Folds/6 Sides) <i>Brochure designing is important as it reflects the brand. We make professional designs minimalistic as well as eye catchy. Includes unlimited revisions and the source file of the design for easy modifications.</i>	Rs. 3499/-
GCD	Custom Design Services <i>Feel free to get in touch with us if you have some customized requirements. We will work on designing that too! Hourly rate is Rs.349/-</i>	Rs. 349/hour



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Video Editing & Animation Services

Item Code	Service Name & Description	Price
VE-B	Video Editing (Basic) <i>Editing 2 hours of footage with eight rounds of revision and the video quality being rendered in FHD. Source file included.</i>	Rs. 2499/-
VE-P	Video Editing (Pro) <i>Editing 2 hours of footage with multiple rounds of revisions until the video is perfect. The video quality being rendered in 4k resolution. Source file included.</i>	Rs. 5499/-
VA-B	Animated Video (Basic) <i>A video of length up to 1 minute and two rounds of revision. The quality of video rendered being FHD. Source file is not included.</i>	Rs. 2499/-
VA-P	Animated Video (Pro) <i>A video of length up to 1.5 minutes and four rounds of revisions. The quality of the video rendered is 2k. Source file is included.</i>	Rs. 5999/-
VD-V	Documentary Video (Basic) <i>Editing 1 hour of footage with the video quality being rendered in FHD. Source file is not included in this package.</i>	Rs. 4999/-
VD-P	Documentary Video (Pro) <i>The ultimate documentary video editing package with the quality being rendered in 2k. Source file is included in this package.</i>	Rs. 7999/-
VLA	Logo Animation <i>Provide us with the source of the logo and we will animate it. Includes up to two rounds of revision for the single animation concept. Includes the source file and no variations.</i>	Rs. 799/-
VVO	Voice Over <i>Need to talk about what you recorded using a computerized voice. Provide us with the video and we will add the high-quality voiceover to it. Voiceover up to one hour with two rounds of revisions and source file included.</i>	Rs. 1299/-

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Mobile Application Development Services

Item Code	Service Name & Description	Price
MA-B	Android Application (Basic) <i>The package includes two features with a basic UI and one month's support.</i>	Rs. 9499/-
MA-E	Android Application (Economy) <i>The package includes five features with a basic UI, allowing up to three months support. Best suited for E-commerce apps.</i>	Rs. 16499/-
MA-U	Android Application (Business) <i>The package includes seven supported features with a polished material design UI and six months support. Suited for custom applications with large codebase.</i>	Rs. 28999/-
MM-U	Mobile Application (Cross-Platform) <i>This package includes seven supported features with a polished material design UI and six months support. The application will be cross-platform and will work on Android, iOS & Web platform.</i>	Rs. 49999/-

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Mobile Application Features

Item Code	Service Name & Description	Price
MHF	Hardware/Firmware Supported Feature <i>Consists of features that involve the use of mobile hardware or operating system software.</i>	Rs. 599/-
MLM	Login Module <i>Consists of features that involve the user to login via social media, phone number or email.</i>	Rs. 1099/-
MUI	Customized User Interfaces <i>The user interfaces not included in material design UI libraries and need to be developed from scratch. Price is per screen.</i>	Rs. 1099/-
MGM	Google Map Integration <i>A google map within the app to indicate certain points.</i>	Rs. 2099/-
MGEO	Geolocation Features <i>Features that involve the use of sensors and GPS like Live tracking, Navigation, etc.</i>	Rs. 2099/-
MPI	Payment Gateway Integration <i>Features that involve the use of sensors and GPS like Live tracking, Navigation, etc.</i>	Rs. 2099/-
MPN	Push Notifications <i>Features that need to send notifications to the android system. No. of notifications are limited to 10 different types</i>	Rs. 2099/-

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MSO	Screen Orientation UI <i>If the app needs to support screen orientation, the UI need to be designed as such. This package is to support that feature</i>	Rs. 2999/-
MDB	Data Base Features <i>Features that involve the use of a real time database with real time sync.</i>	Rs. 3199/-
MAP	In-App Purchases <i>Features that involve need the use in-app purchases feature.</i>	Rs. 3199/-
MML	Multi-Language Support <i>Features that involve the app to be available in multiple languages.</i>	Rs. 3199/-
MRTC	Real Time Chat <i>Features that involve the use of real time chat support.</i>	Rs. 3199/-
MTPI	Third Party App Integration <i>Features that involve the use of APIs of third-party apps into the application to perform certain actions</i>	Rs. 3199/-
ME	Encryption Feature <i>Features that involve the use of encrypting and cryptographic algorithms.</i>	Rs. 3499/-
MGA	Google Ads Integration <i>Features involving Google ads encryption within the various screens of the apps</i>	Rs. 4999/-

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Digital Marketing Services

Item Code	Service Name & Description	Price
DSC	SEO Content Optimization <i>The involves content optimization of an existing blog/article for better SEO results. Get 1 free SEO content optimization for every 4 article/blog on a package purchase.</i>	Rs. 1299/-
DSA	Single Digital Advertisement/Post <i>An individual advertisement post containing a graphic poster, and content created for social media platform for a single campaign.</i>	Rs. 1699/-
DSMM	Social Media Client Management <i>This involves an individual being available as per normal working hours to answer questions for your potential customer and helping them convert to sales. Does not include content or posters. This is a monthly package.</i>	Rs. 5499/-
DMS	Complete Digital Marketing Setup <i>The package involves use of all free business listings to build the first set of online presence of the business. Involves creating and adding content (not posts) for a Facebook Page, a Twitter Handle, a Google My Business Listing (Map) & Justdial Registry, LinkedIn & Instagram.</i>	Rs. 7999/-
DSC-E	Social Media & Content Management (Economy) <i>The package includes complete social media account management (up to 4 accounts), 5 advertisement/marketing posters & with engaging content (included), posted with most relevant hashtags/keywords. This is a monthly package.</i>	Rs. 8999/-
DSC-P	Social Media & Content Management (Pro) <i>The package includes complete social media account management (up to 4 accounts), 10 advertisement/marketing posters & with engaging content (included), posted with most relevant hashtags/keywords. This is a monthly package.</i>	Rs. 14999/-

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DSA-E	Social Media Advertising (Economy) <i>This package includes a single boosted post with a reach for 20k on Facebook & Instagram. Does not include the charge for the post and the content.</i>	Rs. 5499/-
DSA-P	Social Media Advertising (Pro) <i>This package includes a single boosted post with a reach for 50k+ on Facebook & Instagram. Does not include the charge for the post and the content.</i>	Rs. 13999/-
DSO-E	Social Media Content Optimizations (Economy) <i>The package involves SMO optimizations on existing content (3 latest posts/blogs) on all the business page listings – Website, Facebook, Twitter, Google My Business, Instagram & LinkedIn.</i>	Rs. 6999/-
DSO-P	Social Media Content Optimizations (Pro) <i>The package involves SMO optimizations on existing content (6 latest posts/blogs) on all the business page listings – Website, Facebook, Twitter, Google My Business, Instagram & LinkedIn.</i>	Rs. 10999/-
DAC-B	AdWords Campaign (Basic) <i>The campaign involves creating and managing 1 campaign per month.</i>	Rs. 3099/-
DAC-E	AdWords Campaign (Economy) <i>The campaign involves creating and managing 2 campaigns per month.</i>	Rs. 6099/-
DAC-P	AdWords Campaign (Pro) <i>The campaign involves creating and managing 5 campaign per month.</i>	Rs. 15999/-
DSA-B	Social Media Advertising (Basic) <i>This package includes a single boosted post with a reach for 10k on Facebook & Instagram. Does not include the charge for the post and the content.</i>	Rs. 2999/-

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Content Writing Services

Item Code	Service Name & Description	Price
CSM	Social Media Post Content <i>A short to medium length post for a social media content – image, video or captions – with relevant hashtag mapping for higher visibility.</i>	Rs. 499/-
CAW	Article Writing <i>A 1000 words article on a particular topic/subject.</i>	Rs. 1099/-
CRW	Resume & Cover Letter Writing <i>A 1000 words article on a particular topic/subject.</i>	Rs. 2099/-
CBW	Blog Writing <i>A medium length blog, with footnotes & relevant images on a particular topic/subject. The content written is SEO friendly.</i>	Rs. 2099/-
CCW	Copywriting <i>A writing solely for the purpose of advertisement or other forms of marketing</i>	Rs. 2099/-
CSW	Script Writing <i>A script created solely for the purpose of an advertisement, an introductory video or other purposes. Can be up to 3 minutes long.</i>	Rs. 2799/-
CUX	Web Content Writing (Digital UX Writing) <i>A complete content management solution for a website (max 6 pages), including headings, paragraphs, catchphrase, image descriptions, etc.</i>	Rs. 3199/-

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Data Science Packages

Item Code	Service Name & Description	Price
DC-B	Chatbot (Basic) <i>An AI-based chatbot on Google's DialogFlow engine. The Q/A content and human handoff is not included in this package. No. of questions are limited to 40</i>	Rs. 7999/-
DC-E	Chatbot (Economy) <i>An AI-based chatbot on Google's DialogFlow engine. Answers questions based only on trained phrases. Human Handoff not included in this package. No of questions included are 100</i>	Rs. 11999/-
DC-U	Chatbot (Business) <i>An AI-based chatbot on Google's DialogFlow engine. Answers questions based only on the trained phrases. Human Handoff Integration included. No limit on the number of questions that need to be trained</i>	Rs.24999/-
DWA	Aadhaar-Card Verification <i>A utility that gives details of the subject by entering the card number. Upto 200 records included. Additional records cost Rs.10/- per piece</i>	Rs.4999/-
DWN	Vehicle Registration Verification <i>A utility that gives details of the car registration and its owner by entering the plate number</i>	Rs.4999/-
DR-B	Recommendation System (Basic) <i>Gives recommendation on a set of parameters. Applicable to recommendation systems personalized for your business. Starting from 24999 and depends on the complexity of data involved. Content Based Recommendation System</i>	Rs. 17999/-
DR-A	Recommendation System (Advanced) <i>Gives recommendation on a set of parameters. Applicable to recommendation systems personalized for your business. User Based Recommendation System</i>	Rs. 27999/-
DR-U	Recommendation System (Ultimate) <i>Gives recommendation on a set of parameters. Applicable to recommendation systems personalized for your business. Collaborative Filtering Recommendation</i>	Rs. 38999/-

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DA	Data Analytics <i>Analyse available data to predict, describe and prescribe the future outcomes using AI-based regression algorithms. Starting from a base price of Rs.12499/-</i>	Rs. 12499/-
DR	Data Warehousing <i>Data Warehousing involves consolidating raw data from various sources and combining it into an analysable database for performing advanced decision making.</i>	Rs. 19999/-

